

# International Journal of Research in Social Sciences

ISSN: 2249-2496



### **Contact Us:**

editorijmie@gmail.com info@ijmra.us www.ijmra.us



February 2013 Volume-3, Issue-1

## Chief Patron

#### Dr. JOSE G. VARGAS-HERNANDEZ

Member of the National System of Researchers, Mexico

Research professor at University Center of Economic and Managerial Sciences,
University of Guadalajara
Director of Mass Media at Ayuntamiento de Cd. Guzman
Ex. director of Centro de Capacitacion y Adiestramiento

#### DR. RAMACHANDRAN GURUPRASAD

Scientist, Knowledge and Technology Management Division (KTMD), National Aerospace Laboratories.

## Patron

#### Dr. Mohammad Reza Noruzi

PhD: Public Administration, Public Sector Policy Making Management,
Tarbiat Modarres University, Tehran, Iran
Faculty of Economics and Management, Tarbiat Modarres University, Tehran, Iran
Young Researchers' Club Member, Islamic Azad University, Bonab, Iran

## Chief Advisors

#### Dr. NAGENDRA, S.

Senior Asst. Professor,
Department of MBA, Mangalore Institute of Technology and Engineering, Moodabidri

#### Dr. SUNIL KUMAR MISHRA

Associate Professor,
Dronacharya College of Engineering, Gurgaon, INDIA

#### Mr. GARRY TAN WEI HAN

Lecturer and Chairperson (Centre for Business and Management), Department of Marketing, University Tunku Abdul Rahman, MALAYSIA

#### MS. R. KAVITHA

Assistant Professor.

Aloysius Institute of Management and Information, Mangalore, INDIA

#### Dr. A. JUSTIN DIRAVIAM

Assistant Professor,

Dept. of Computer Science and Engineering, Sardar Raja College of Engineering, Alangulam Tirunelveli, TAMIL NADU, INDIA



February 2013 Volume-3, Issue-1

#### Dr. Krishan kumar

Dean.

School of Life Sciences, Singhania University Rajasthan, INDIA

#### Dr. G. D. Singh

Certified Manager - Cambridge Association of Managers, England, Founder & President, The Indian Management Academy - IMA

#### **Dr. Sorinel Capusneanu**

Associate Professor,

Faculty of Finance and Accounting, "ARTIFEX" University, Bucharest, ROMANIA

#### **Benard Okelo Nyaare**

Assistant Lecturer,
Bondo University College, Bondo, KENYA

#### Dr. Meenakshi Gupta

Assistant Professor, Shri Mata Vaishno Devi University- Katra, INDIA

## International Editorial Board

#### **Dr.M.Velusamy**

Assistant Professor,
Department Of Social Science, Alagappa University, INDIA

#### V. Rama Krishna

Assistant Professor, Department Of Studies And Research In Political Science, Tumkur University, Tumkur, Karnataka, INDIA

#### Dr. Mujibul Hasan Siddiqui

Assistant Professor,
Department Of Education, Aligarh Muslim University, Aligarh, INDIA

#### D. Amutha

Asst.Professor,

Department Of Economics, St.Mary's College (Autonomous), Tuticorin, INDIA

#### **Pratip Chattopadhyay**

Assistant Professor,

Department Of Political Science, University Of Kalyani, Nadia-741235, West Bengal, INDIA.

#### **Prof. Felice Corona**

Associate Professor,

Special Education And Teaching, University Of Salerno Italy, Faculty Of Medicine And Surgery

Jesus Alfonso D. Datu



February 2013 Volume-3, Issue-1

Assistant Lecturer,

Counseling And Educational Psychology Department, De La Salle University-Manila

#### Jose Noronha Rodrigues

Asistant Professor, Department Of LAW, The University Of Azores- Portugal, Director Of The Law And Economic Study Centre

#### Dr. Mohd Nazri Ismail

Senior Lecturer,

Research & Development (R&D) & Teaching, System And Network (MIIT) Department

#### Dr S. K. Singh

R.D.Foundation Group Of Institutions,

Near Kadrabad Police Check Post, Modinagar (Ghaziabad) -- 201201, U.P., INDIA

#### Dr. K. Shobha

Assistant Professor,

Department Of Economics, Government Arts College, Coimbatore -641018, INDIA

#### **Arindam Chattopadhyay**

Department Of Geography, Sripat Singh College, Murshidabad, West Bengal, INDIA

#### Dr. Manoj P K

Assistant Professor, Department Of Management and Finance,
Dept. Of Applied Economics (Dae), Cochin University Of Science And Technology,
Kochi, Kerala - 682 022

#### Dr. P. S. Nagarajan

Faculty In Rural Marketing,

Alagappa Institute Of Management, Alagappa University, Karaikudi – 4, INDIA

#### Dr. Craig E. Reese

Professor,

School Of Business, St. Thomas University, Miami Gardens, Fl 33054

#### Ezendu Ariwa

Chair, IEEE Broadcast Technology Chapter, Uk&Ri London Metropolitan Business School, London Metropolitan University, United Kingdom

#### Ram Kesavan

Professor And Discipline Coordinator, College Of Business Administration, University Of Detroit Mercy

#### Dr Tapal Dulababu

Professor & Principal,

The Oxford College Of Business Management, Bangalore 560 102, INDIA.

#### Prof. P. Malyadri

Principal,

State Level Best Teacher Awardee-2008,

Director, UGC Major Research Project, President : Social Scientists Forum, Consultant : NGOS.



February 2013 Volume-3, Issue-1

#### Dr.S.D.Suryawanshi

Associate Professor,

Department Of Mechanical Engineering, College Of Engineering, Pune-05, (An Autonomous Institute Of Govt. Of Maharashtra), INDIA

#### **Prof C.M.Maran**

Assistant Professor (Senior) , VIT Business School , VIT University , INDIA

#### Dr. A. Arul Lawrence Selvakumar

Director,

Dept Of CSE, Adhiparasakthi Engineering College, Melmaruvathur - Kanchipuram District, Tamil Nadu, INDIA

#### Dr. Rajiv Khosla

Associate Professor And Head, Chandigarh Business School, Gharuan, Mohali, INDIA

#### Dr Lavkush Mishra

Director,

Institute Of Tourism & Hotel Management, Dr B.R. Ambedkar University, Agra -282002 (Up), INDIA

#### Dr.D.Vincent H. Wilson

Dean.

Faculty Of Engineering And Technology, Prist University, Vallam, Thanjavur-613 403.

#### Dr. Ramachandran Guruprasad

Scientist,

CSIR-National Aerospace Laboratories, Bangalore, INDIA

## Technical Advisors

#### Mr. Vishal Verma

Lecturer, Department of Computer Science, Ambala, INDIA

#### Mr. Ankit Jain

Department of Chemical Engineering, NIT Karnataka, Mangalore, INDIA

#### Mr. Anil Chandra

Department of Biotechnology, Indian Institute of Technology Guwahati, Assam, INDIA

#### Prof. Bharati Veerendra

Asst. Professor - MCA, K. J. Somaiya's SIMSR,, univeristy of Mumbai, Mumbai, INDIA

Mr. Gagandeep Singh

Department of Biotechnology, Kurukshetra University, Kurukshetra, INDIA

## Associate Editors

#### Dr. SANJAY J. BHAYANI

Associate Professor, Department of Business Management, RAJKOT, INDIA

#### **MOID UDDIN AHMAD**

Assistant Professor, Jaipuria Institute of Management, NOIDA

#### Dr. SUNEEL ARORA

Assistant Professor, G D Goenka World Institute, Lancaster University, NEW DELHI

#### Mr. P. PRABHU

Assistant Professor, Alagappa University, KARAIKUDI

#### Mr. MANISH KUMAR

Assistant Professor, DBIT, Deptt. Of MBA, DEHRADUN

#### Mrs. BABITA VERMA

Assistant Professor, Bhilai Institute Of Technology, DURG

#### Ms. MONIKA BHATNAGAR

Assistant Professor, Technocrat Institute of Technology, BHOPAL

#### Ms. SUPRIYA RAHEJA

Assistant Professor, CSE Department of ITM University, GURGAON



### International Journal of Research in Social Sciences

(ISSN: 2249-2496)

### **CONTENTS**

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1	Human Resource Development Expenditure and Economic Growth in Nigeria: An Application of Cointegration Analysis.  Torruam, Japheth Terande, Abur, Cyprian Clement and Tsumba Gabriel Gaav	<u>1-11</u>
<u>2</u>	A Review Of Priority Sector Advances By Banks In India As Well As Punjab (INDIA). Silony Gupta	<u>12-34</u>
<u>3</u>	Investigation Of The Relation Between Internalizing Job Values And Organizational Creativity Of High School Teachers. Ghazaleh Haji Hashemi and Badri Shatalebi	<u>35-43</u>
4	Codifying The Components Of Training The Citizenship Culture In The Dimensions Of Protection Of Environment, Sustainable Development And Public Health Dimensions.  Saeed Sharifi, Badri Shatalebi and Hassan Javadi	44-52
<u>5</u>	Reliability And Validity Of The Breastfeeding Instrument Development of Measures of Breastfeeding Intention and Its Relationship to Optimal Breastfeeding Behavior: A Preliminary Study.  Lucy Amanya Mutuli	<u>53-69</u>
<u>6</u>	Social Audit Of Mgnrega In Maharashtra.  Dr. Shivaji Borhade	<u>70-88</u>
7	Farm Size and Productive Efficiency: Lessons from Mbinga Coffee Farmers.  Lutengano Mwinuka	<u>89-110</u>
8	Use of virtual labs for enhance student's procedimental ability. Silvio H. Fiscarelli, Patricia E. Fiscarelli, Ossamu Hojo and Maria H.S.S. Bizelli	<u>111-117</u>
9	Factors Affecting Distribution Performance For Pharmaceutical Products In Kenya Public Sector.  John O. Achuora, Robert M. Arasa, Wambwa Nzioki, George Ochiri and Patrick Muangangi	<u>118-139</u>
<u>10</u>	Sense of Smell: The Strategies of Accommodation and Appropriation among the Sambal Ayta of Botolan Zambales.  Ma. Teresa G. de Guzman	140-152
11	Intellectual Property Rights in Islam: A Perspective. Javaid Iqbal Khan, Naveed Ahmad Lone and Fayaz A sheikh	<u>153-162</u>
<u>12</u>	Rural-urban differences in Perceptions and Preferences of households about Diseases and Treatment in punjab. Dr. Kush Kumar and Anju Bala	<u>163-183</u>

### Volume-3, Issue-1

	volulic-3, Issue-1	
<u>13</u>	Reflection of Public Policy on Environment.  Devaiah N G	<u>184-196</u>
<u>14</u>	Stragetic Silence at Workplace. Shanmukhi Jyothi. D., Subbalakshmi N.V.S. and Sharmila Rani.N	<u>197-211</u>
<u>15</u>	An Overview Of Negative Enviornmental Impacts Of Tourism: A Case Study Of Shimla.  Dr. Ranbir Singh	212-216
<u>16</u>	Scenario of present and future of Solid Waste Generation in Ethiopia: A case study of Mekelle city.  Dr Mary Tahir and Dr Tahir Hussain	217-234
<u>17</u>	The study of residents' cognition on ecotourism in Cuc Phuong National Park, Vietnam.  Bui Duc Sinh and Wen-Chi Huang	<u>235-244</u>
<u>18</u>	Self-esteem of Sportsmen and Non-Sportsman. Abdolvahab Mohammadi	245-252
<u>19</u>	Study On Limnochemistry Of River Godavari In Nashik With Reference To Zooplankton. Jogi R.D., Wani P.P., Kulkarni M.N. and S. R. Throat	<u>253-262</u>
<u>20</u>	Correlati On Of Working Condition And Job Commitment Among Veterinarians In Kerala. Soumya Sankar and Reeja George P.	<u>263-268</u>
<u>21</u>	People's initiatives on agriculture land management: A study of Tairenpokpi village of Imphal West District Manipur.  Rakesh S. Khwairakpam, Ashokumar Oinam, Hijam Ranakumari Devi, Laishram Herojit Singh and Philem Ibosana Singh	<u>269-281</u>
22	Debates on Minority Rights in India: Liberal Perspective.  Mohammad Mustafa. B.	<u>282-292</u>
<u>23</u>	The Relationship between the Emotional Attitudes Gaps to Jewish Out-Group and Arab In-Group and the residential region. Hujierat Mussa	293-302
<u>24</u>	A Study On Personality Trait And Adjustment Among Puc Students In Chitradurga City. Dr. Jagannath K. Dange and Girish T	303-318
<u>25</u>	An Islm Model For Zimbabwe And Macroeconomic Policy Implications.  Lyman Mlambo	319-346
<u>26</u>	Local Residents' Perception on Ecotourism in Cucphuong National Park, Ninhbinh Province, Vietnam. Bui Duc Sinh and Wen-Chi Huang	<u>347-361</u>
<u>27</u>	Looking After Adolescents' Well-Being: REBT Group Manual for Reducing Adolescents' Career Indecision.  Maria Cristina J. Santos	<u>362-372</u>
<u>28</u>	Government Size And Economic Growth In EU-31.  Mohsen Mehrara, Abbas ali Rezaei and Sajjad Rahati	373-398

### Volume-3, Issue-1

<u>29</u>	Financial Development, Trade Openness and Economic Growth in Nigeria: A Granger Causality Approach.  Murtala Abdullahi Kwara and Ahmed Halliru Malumfashi	<u>399-405</u>
<u>30</u>	Financial Reporting Practices And Pattern In Indian Financial Institutions.  Dr. L.N Koli and Mr. Shivam	406-412
<u>31</u>	Women Empowerment through Self Help Groups: A Case Study in Chennai. Dr.Mu.Subrahmanian	413-421
<u>32</u>	Economic Empowerment Of Women Influencing Family Structures: A Case Study Of Village Dasuha, District Faisalabad.  MamonahAmbreen and AnwaarMohyuddin	422-434
<u>33</u>	Linguistic imperialism and Interpretation of Intercultural Approaches to English Language teaching in a changing world.  Shoma Barman and Dr. Joshua. O. Miluwi	435-447
<u>34</u>	Growth of Missionary Organization: A Solid Cornerstone for the Evangelization in Undivided Koraput District.  Dr Raghumani Naik	448-460
<u>35</u>	Beliefs Regarding Teaching And Learning: A Case Of Primary Science Teachers Of Bangladesh.  Muhammad Nur-E-Alam Siddiquee and Rezina Ahmed	461-482
<u>36</u>	The Nature and Dynamics of Happiness: A Psychological View. Dr.Jose Mathews	<u>483-501</u>
<u>37</u>	Self Help Groups Under SGSY. KARAMVIR	<u>502-506</u>
<u>38</u>	Communication Process and Education for Peace In Global Perspective. Dr. Mujibul Hasan Siddiqui	<u>507-514</u>
<u>39</u>	Development of an Instructional Model for Enhancing Graduate Students' Desirable Researcher Characteristics: A Case Study in Social Science.  Dr. Wasun Thongthai	<u>515-529</u>
<u>40</u>	Managing The Government Of Tanzania: Is Kikwete On The Right Track In Conforming To The Millennium Development Goals? Norman A.S.K	530-539
<u>41</u>	The Value at Risk (VAR) in the banking system of Azerbaijan.  Jeyhun Abbasov	<u>540-561</u>
<u>42</u>	A Study on Repayment Behavior of Members of Micro Finance Institutions- An Empirical Study in Udaipur District, Rajasthan.  Dr. Dhiraj Jain and Ms. Upasana Thakur	<u>562-585</u>
<u>43</u>	Financial Liberalisation And Bank Efficiency : A Note On Trends In Profitability Of Indian Public Sector Banks. Dr.A.Vijayakumar	<u>586-610</u>
44	Domestic Investment And Economic Growth In Sub-Saharan Africa: An Engle Granger Residual Based Test Approach.  USMAN A. USMAN and MUSA DAMU YUSUF	611-622

### Volume-3, Issue-1

	,	
<u>45</u>	Imparting Value Education Through School Curriculum. Shavnam Kumari	<u>623-629</u>
<u>46</u>	Bernard Malamud (1914-1986): A Quest for Identity and Self Exploration.  Dr Hemlata Jain	630-635
<u>47</u>	Development of Christian Literary Work – A bedrock for the Proselytisation in Koraput District.  Dr Raghumani Naik	636-642
<u>48</u>	Involvement of College Students in the Palliative Care Movement in Kerala. santha saraswathy	643-655
<u>49</u>	Geoinformatics in Water scarcity Management by suggest Nala band & Reservoir: Part of Dwarkeswar watershed, West Bengal, India.  Kartic Bera	<u>656-670</u>
<u>50</u>	The Role of Technical and Vocational Education in Meeting the Challenges of Youth Unemployment in Nigeria.  Ahmad Aliyu Deba, M. Khata Jabor and Muhammed Muhammed Inti	<u>671-680</u>
<u>51</u>	Family Disassembly and its Consequences: A Study from the Perspective of Children in Yemen.  Kamel Ahmed Mohammed Alalimi and J.K.Pundir	<u>681-695</u>
<u>52</u>	The Role of the Mass Media in Crime Prevention and Control. Ojo, Matthias Olufemi Dada	<u>696-710</u>

